

SPORTS TEAM & ORGANISATION
CHAMPIONSHIP PROGRAM
CUSTOMISED APPROACH



ACTION BASED PROGRAM
TRANSFORMING CLUB CULTURE AND
TAKING SUCCESS TO A NEW LEVEL



ENGAGE
& GROW.

THIS PROVEN TEAM CULTURE & ENGAGEMENT PROGRAM HAS BEEN RUN SUCCESSFULLY WITH **150+ CLUBS, TAKING 85 TO GRAND FINALS WITH 32 TEAMS WINNING CHAMPIONSHIPS.** IT IS ACTION-BASED AND NEUROLOGICALLY DESIGNED.

Our program is guaranteed to transform your team culture.

The **12 Step Championship Program** can be run in-house or via video link. All meetings are designed to captivate and entertain your key people, whilst strategically developing new habits and behaviours.

This program can be designed for management or the team themselves, either way you will be reaching new heights and kicking goals in no time. Our Engagement Strategists will be there to manage and lead the entire process from start to finish.

MAXIMUM IMPACT – MINIMAL FUSS

WE CREATE CLUBS WITH A CULTURE OF EXCELLENCE, WHICH IN TURN PROVIDES:

- A Powerful & United Team
- Improved Player Commitment
- Lower Absenteeism
- Dramatically Increased Success & Growth
- Fewer Human Errors
- Increased Loyalty
- Increased Ability to Attract Quality Talent
- A Fun & Re-energized Team Environment



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OUR 12 STEP SPORTS TEAM & ORGANISATION CHAMPIONSHIP PROGRAM DELIVERS:



1 Collective buy-in & accountability



2 Shared team/club vision



3 Highly engaged team members & leaders



6 Collective behavioural benchmarking



5 Shared stories to ensure human understanding



4 Peer reward & recognition (daily/weekly)



7 Individual personalised goal setting



8 Growth of individual habits & behaviours



9 Unearthed creative thinking & innovation



12 Brand awareness & social responsibility



11 Advanced systems & procedures



10 An emerging leaders pipeline

HOW IT WORKS

- Gather the team leaders (up to 12)
- We customise programs to meet each club's needs
- Follow our 12 step program – all action, no pens & paper
- Impact every team member and every leader

WHAT MAKES OUR PROGRAM DIFFERENT?

- Develops leaders on all levels
- Holds everyone publicly accountable to deliver agreed outcomes
- Tangible measures to demonstrate growth & ROI
- 99.5% of participants highly recommend this program
- Scientifically and neurologically designed over 9 years

This is not a workshop – it's an all action-based program. There is nowhere to hide!

IT'S THAT SIMPLE!

- Suits every sporting club, demographic, personality and culture
- Unearths all team challenges, not just the management issues
- Your members will thank you as this is the people's program!

Contact:

OUR CLIENTS:



I would definitely recommend this program. It has been a of massive benefit to me individually, and to the team. We have gone to another level with our leadership in a very short amount of time. I have also seen a significant positive change to our club's culture.

MATTHEW BOYD, PAST CAPTAIN
WESTERN BULLDOGS FC, AFL



At the start of working with this program we had no leaders other than those appointed to official positions. 18 weeks later we now have eight more quality trained leaders, and a thriving culture.

ANDREW KENT,
MELBOURNE CRICKET CLUB



I can categorically say that I learned more about leadership in three months with this program than I did in seven years in a leadership role as a player in the AFL.

DANIEL CROSS,
MELBOURNE FC, AFL

**IT'S TIME TO TAKE THE
12 STEP CHALLENGE!**

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